

REGIONAL ECONOMIC PROFILE

A summary of recent statistical indicators for the Mackay-Whitsunday-Isaac region.

| Summary of Statistical Indicators | | | | |
|---|-----------------------|---------------|---------------------|----------|
| | Current Report Period | Current Value | Previous Year Value | % Change |
| Gross Regional Product (\$ billion) | 2008-09 | \$17.3 | \$14.1 | 22.7% |
| Population | | | | |
| Population | 2008 | 167,666 | 163,629 | 2.5% |
| Projected Population | 2031 | 255,614 | n/a | n/a |
| Employment | | | | |
| Labour Force | Sep Q 09 | 95,083 | 85,495 | 11.2% |
| Unemployment Rate (%) | Sep Q 09 | 3.8% | 2.8% | 1pp |
| Commodities | | | | |
| Sugar Cane Crushed (Mt) | 2009 | 8.12 | 8.12 | 0.0% |
| Saleable Coal Production (Mt) | 2008-09 | 76.1 | 72.9 | 4.4% |
| Coal Exports (Mt) | 2008-09 | 104.1 | 97.6 | 6.7% |
| Tourism | | | | |
| Total Visitors | YE Sep Q 09 | 1,249,000 | 2,124,123 | -41.2% |
| Average Length of Stay (nights) | | | | |
| Mackay (TR) | YE Sep 09 | 2.0 | 2.2 | -9.1% |
| Whitsunday (TR) | YE Sep 09 | 3.0 | 3.1 | -3.2% |
| Takings from accommodation (\$M) | | | | |
| Mackay (TR) | YE Sep 09 | \$82,558 | \$86,460 | -4.5% |
| Whitsunday (TR) | YE Sep 09 | \$122,320 | \$129,326 | -5.4% |
| Airport Passengers | | | | |
| Mackay Airport | 2008-09 | 917,828 | 915,443 | 0.3% |
| Great Barrier Reef Airport | 2008-09 | 465,494 | 453,288 | 2.7% |
| Dwelling Investment | | | | |
| Number of dwelling approvals | 6 mths to Dec 2009 | 673 | 602 | 11.8% |
| Value of dwelling approvals (\$M) | 6 mths to Dec 2009 | \$202.7 | \$206.8 | -2.0% |
| Residential Lots Created | 2009 | 1,949 | 2,366 | -17.6% |
| Median House Price | | | | |
| Mackay | Sep Q 09 | 386,000 | 385,000 | 0.3% |
| Whitsunday | Sep Q 09 | 395,000 | 390,000 | 1.3% |
| Isaac | Sep Q 09 | 397,500 | 410,000 | -3.0% |
| Median Weekly Rent (3 bedroom house) | | | | |
| Mackay | Dec Q 09 | \$370 | \$380 | -2.6% |
| Whitsunday | Dec Q 09 | \$350 | \$400 | -12.5% |
| Commercial Investment | | | | |
| Value of Non-Residential Building Approvals (\$M) | 6 months to Dec 09 | 148.0 | 125.5 | 17.9% |
| Total Industrial Sales (Value) | Year to Dec 09 | \$4,622,750 | \$3,044,714 | 51.8% |

Source: See respective pages for data sources