

MACKAY WHITSUNDAY REGIONAL ECONOMIC DEVELOPMENT CORPORATION MEMBER BENEFITS	Associate (\$150)	Bronze Sponsor (\$1,000)	Silver Sponsor (\$5,000)	Gold Sponsor (\$20,000)	Platinum Sponsor (\$50,000)
Events					
Invitation to networking events	•	•	•	•	•
Discounted rates for member functions	10%	25%	25%	25%	25%
Invitation to Business Leader forums		•	•	•	•
Invitation to Think Tank workshops		•	•	•	•
Invitation to Chairperson's lunches			•	•	•
Invitation to Breakfast with the Mayor				•	•
Complimentary tickets to member functions		TWO	THREE	FOUR	FIVE
Promotion/Advertising					
Listing in Annual Report	•	•	•	•	•
Logo on REDC website	•	•	•	•	•
Access to REDC regional photo gallery		•	•	•	•
Online Business Directory listing		•	•	•	•
Trade and Consumer Expo Opportunities			•	•	•
Opportunity to advertise in REDC newsletter			•	•	•
Opportunity to contribute stories to e-newsletter			•	FREE	FREE
Subsidised cooperative advertising opportunities				•	•
Opportunity to communicate to member via mailing list				•	•
Media opportunities					•
Publications/Consulting Services					
Receipt of monthly e-newsletter	•	•	•	•	•
FREE copy of Regional Economic Report (2 per year)	10% DISCOUNT	•	•	•	•
FREE copy of Regional Development Register (quarterly)	10% DISCOUNT	•	•	•	•
FREE subscription to ED Journal (released quarterly)	10% DISCOUNT	•	•	•	•
Access to members-only section of website		•	•	•	•
Discounted fee for service consulting		•	•	•	•
FREE access to economic modelling (REMPPLAN) reports		10% DISCOUNT	•	•	•
Involvement					
Invitation to nominate for project steering committees		•	•	•	•
Priority inclusion in REDC publications/events			•	•	•
Opportunity to sponsor major events (naming rights sponsor)				•	•
Position as Director on REDC Board					•