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MEDIA RELEASE

University Students Help Promote Website

The Regional Economic Development Corporation (REDC) recently enlisted the help of CQUniversity students to create a series of funny videos to promote the Coal to Coast Jobs website.

The videos have been uploaded to Youtube in hopes that their humorous nature will encourage viewers to share them - a move that will assist by spreading awareness and usage of the website.

The students who were involved in producing the videos were: Clifford Power, Adam Lloyd-Jones, Glenn Domin, Hayley Bull, Xanthe Portegys and Garry Thayer.

REDC Economic Development Officer Laura Sorensen was really impressed with the quality of work produced by the students.

"Their work was just fabulous," she said. "The videos are very creative and we expect them to be very popular."

The Coal to Coast Jobs website provides a number of innovative features for both employers and jobseekers alike. It features a job search function, job alerts and employer-jobseeker matching, career profiling tools and a resume builder. It also provides handy tip sheets on a range of topics for jobseekers including how to find a job, attending interviews and negotiating flexibility with your employer.

The website also features regional information on topics such as housing, education, transport and climate. There is also a searchable service directory for each locality in the regional along with a photo gallery, events calendar and advice for those wishing to relocate to the region.

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Notes

The funny videos can be viewed by clicking on the following links:

- To view the Coal to Coast Jobs promotional video '*How about now?*' created by CQUniversity design team 'Mackay Regional Design', [click here](#)
- To view the Coal to Coast Jobs promotional video '*Injury*' created by CQUniversity design team 'Mackay Regional Design', [click here](#)
- To view the Coal to Cost Jobs promotional video created by CQUniversity student Clifford Power, [click here](#)

The Coal to Coast website can be viewed at www.coaltocoastjobs.com.au

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