

For immediate release

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MEDIA RELEASE

First Round Of Business Confidence Surveys For 2010 Released

The Regional Economic Development Corporation (REDC) would like to encourage businesses within the region to participate in the Business Confidence Surveys.

The Business Confidence survey is a brief business survey to determine the change in business confidence in the region.

This is the fifth time this survey has been distributed, and REDC is using the information provided by local businesses to inform Government on what is needed in the region.

REDC CEO Narelle Pearse said that as the new year is well underway, it is important to gauge the confidence of businesses now to compare to both last year and to use later on this year.

“The general perception is that businesses are confident with their current business activity however we would like to be able to have businesses participate in the survey and reiterate this perception.”

Businesses that have completed the survey previously in the year are strongly encouraged to provide their input again, as a new participant.

Information given in this survey will provide details to REDC on the outlook that local businesses have for 2010.

The survey, which is distributed quarterly can be accessed directly by visiting the www.mwredc.org.au and is featured on the front page.

Surveys will close on the **30th April 2010**.

For further inquiries please contact the REDC Office on 49 532 655.

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Media Contact

Ashleigh Howland 4953 2655